

# HONGKONG UNIVERSITY

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English



Where Industry meets Art

Hongik University



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# 01

## Visiting Hongik



Established in 1946, Hongik University fosters leaders who pioneer the future. Industry meets art at Hongik.

# A campus network

## With diverse characteristics



01

### Seoul Campus

Main campus at Hongdae

➔ [www.hongik.ac.kr](http://www.hongik.ac.kr)

02

### Sejong Campus

Midland Campus

➔ [sejong.hongik.ac.kr](http://sejong.hongik.ac.kr)

03

### Daehakro Campus

Center for performing arts and design

➔ [www.hongikartcenter.com](http://www.hongikartcenter.com)

04

### Hwasung Campus

Practical training area in a natural setting

05

### Manlipo Beach Training Center

## Recent Developments at Hongik



### Active international collaboration Education programs in line with world

50 newly established partner universities  
in the past 10 years  
2017 Opening of a new international affairs office  
for foreign students

### Active Industry-Academia cooperation and venture projects

#### Active interaction with global companies

2014 Signed cooperative contract with  
Hancom Software  
2016 Signed cooperative contract with Sony Games



### Investment for the best education

#### Establishment of various interdisciplinary majors

2013 Establishment of School of Design Management  
2017 Establishment of 5 interdisciplinary majors



### Top-Class Educational Facilities

#### Continuous investment in research and cultural facilities

2006 Completion of the Hongmungwan building,  
a state-of-the-art research and cultural facility  
2015 Completion of Sejong gwan, lecture hall on  
Sejong Campus



### The Center for Culture, Art, and Design

#### Selected as the Best Design School by Business Week

2009 Opening of Contemporary Art Museum  
2012 Opening of Daehakro Art Center

### Campus Network of Innovation

#### A cutting edge campus where youth and the future coexist

1989 Opening of eco-friendly Sejong Campus  
2002 Opening of Daehakro Campus, center of  
performing arts and design



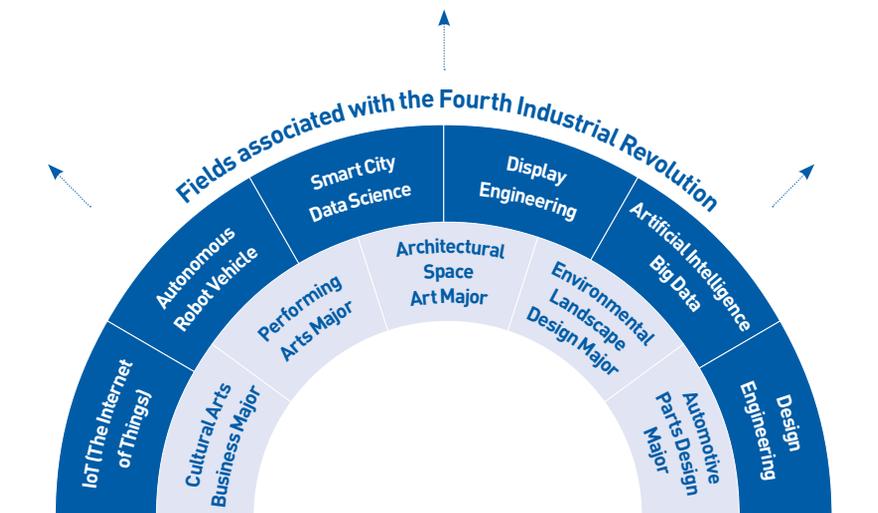
# 02

## Enjoying the Specialties of Hongik



A futuristic Multi-Campus that spans from Seoul and Sejong City to Daehakro and Hwaseong. We pioneer global trends by the connection of education and research.

## School system that guarantees flexible selection of majors



### Establishment of various Interdisciplinary majors in preparation for the Fourth Industrial Revolution

(as of 2017)

#### Student-defined Major

A system where a student is admitted without a selected major, so that they can thoroughly explore and map out the major of their preference.

#### Interdisciplinary Major

A program that related colleges cooperate to provide majors that responds to the latest social trends.

\* We also offer opportunities for additional exploration on preferred academic fields through dual majors and transfer system.

# Continuous expanding of Facilities

## Establishment of futuristic campus

### Dormitories



**A Seoul campus dormitory with state-of-the-art facilities**

**Accommodates 1,066 students**

24 floors of hotel-style dormitory rooms with a view of the Han River, student cafeteria, student support facilities, study rooms, and a culture and sports complex.



**A new eco-friendly dormitory**

**Construction completed in 2017,**

Built within the forest of Sungmi mountain, it will have a library, information and communication facilities, a cafeteria and more.

### Culture and Arts



**Daehakro Art Gallery**

**The largest multi-cultural center in Daehakro**

The four large exhibition halls present a variety of contemporary art and design related exhibitions, the mecca of culture and art.



**Daehakro Musical Theatre**

**A large 702-seat theatre, and a small 140-seat theatre**

The best musical theatre in the Daehakro area where experts from stage design, stage techniques, acoustics, and others foster professional artists of performing arts in a world-class theatre.

### Student Welfare



**International Student Lounge**

**Welfare facility for international students**

The International Student Lounge in the main campus is equipped with computers, sightseeing information and magazines, foreign newspapers, and more, for foreign students.



**Fine Arts Multipurpose Lecture Hall**

**Advanced educational investments**

The state-of-the-art multipurpose Fine Arts General Lecture Hall is composed of lecture rooms, research rooms, a seminar room and more.

### Industry-Academia Cooperation



**Collaborative Space in Sejong Campus**

**Where ideas become a reality**

A space that supports the materialization of ideas in comfortable working areas, such as 3 large prototyping rooms, a spray room, and more.

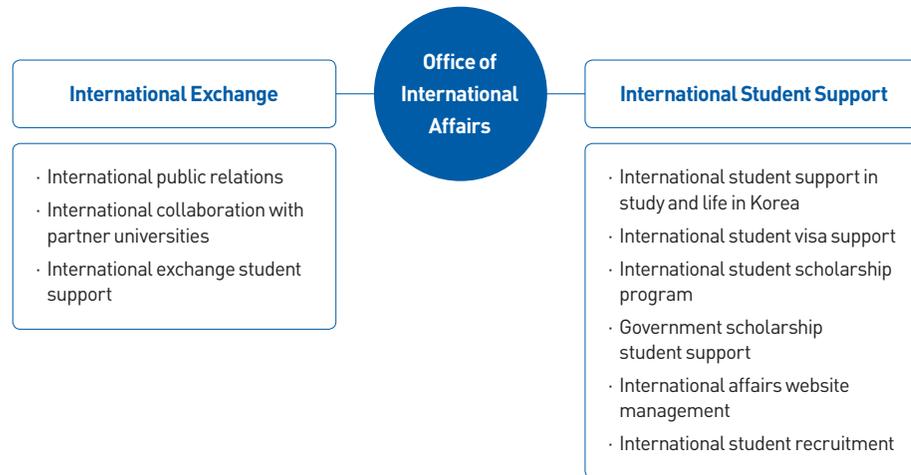


**Sejong Campus Industry-Academia Cooperation Foundation**

**The center of active Industry-Academia cooperation**

A technical cooperation and transfer center that invigorates research and industry-university cooperations.

## Customized Support for International students



➔ **Office of International Affairs:** [oia.hongik.ac.kr](http://oia.hongik.ac.kr)

➔ **Inquiries:** Hanyoung Kim (International Student Support, Room No. 107, Information and Communication Center, Seoul Campus, Hongik University)  
 Tel. 02.320.3222/3223 Fax 02.320.3339 Email [hanyoung@hongik.ac.kr](mailto:hanyoung@hongik.ac.kr)

### Customized Mentoring for International Students

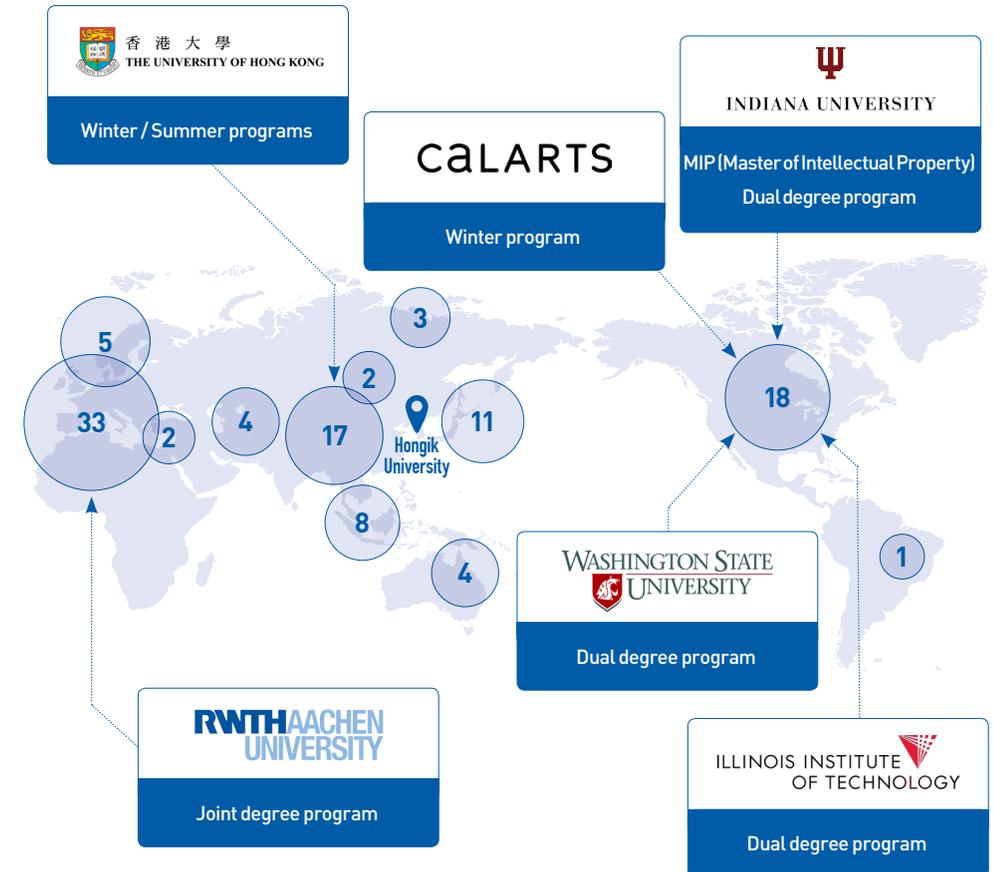
20 employees conversant in English, Chinese, and Japanese provide customized support in academic and social affairs

### International Exchange Student Club

Hongik's international exchange student club 'KIMCHI' implements diverse programs for international students from all over the world.

## Globally Expanding Hongik International Partnerships

108 partner universities all over the world  
(as of 2017)



### Student exchanges with universities overseas

We provide an opportunity for students to study abroad as an exchange student or a visiting student in partnered universities overseas. Dual degree programs with Illinois Institute of Technology and Washington State University allows simultaneous degree acquisition.

### Overseas Training

We support credit recognition and international exchange scholarships so that many students can participate in overseas training programs with foreign universities such as CalArts and Illinois Institute of Technology in the United States, Aachen University of Technology in Germany, Hong Kong University, and many other institutions.

## World-class level scholarship program

1<sup>st</sup>

In scholarship payment rate among all private universities in Korea  
(2016 Joonang Ilbo University Evaluation)

28 kinds

of scholarships  
(2016)

45.8%

of the tuition fee  
(based on 2016 Korea Government University Report)

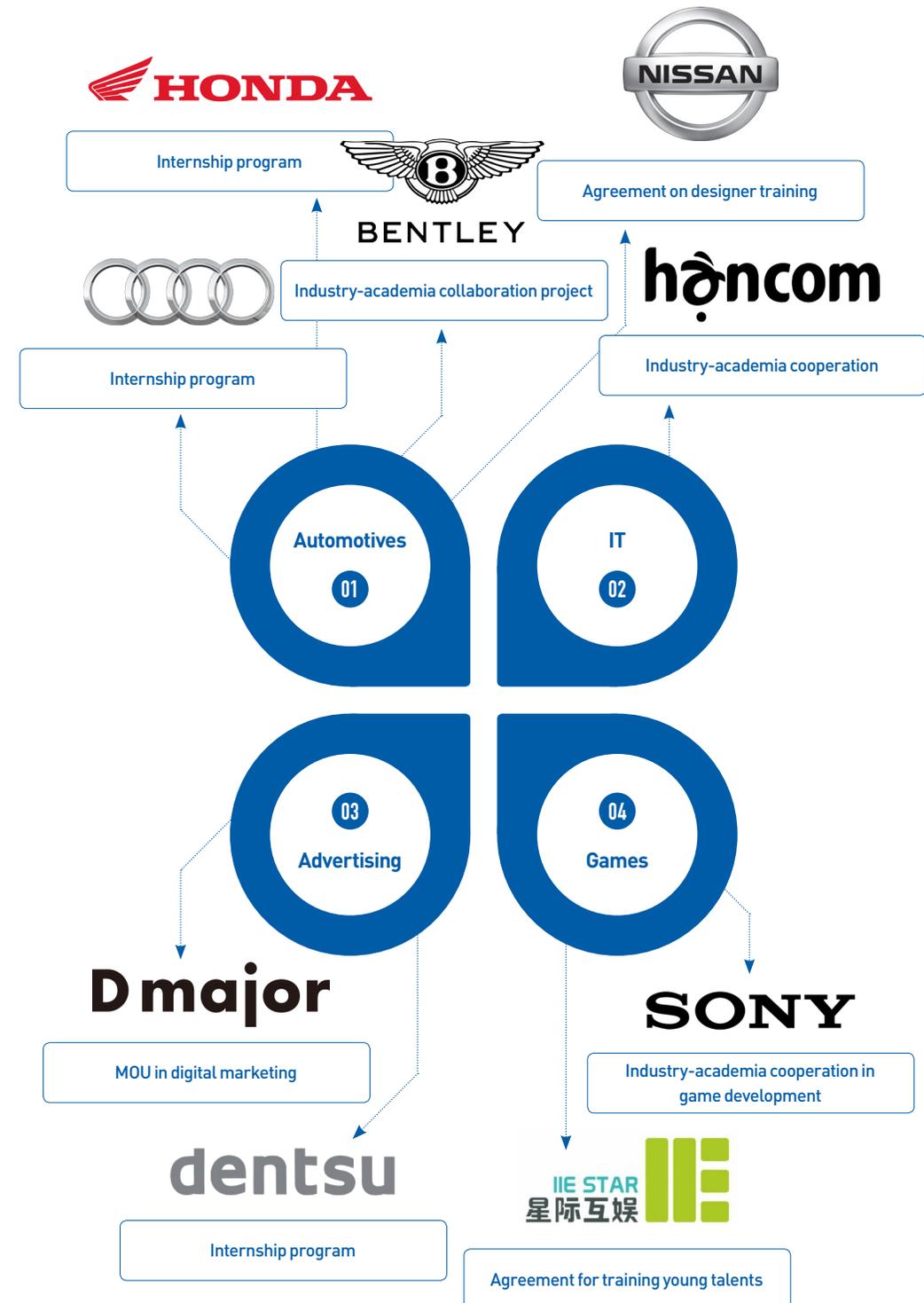
₩ 3,810,000

support per student  
(based on 2016 Korea Government University Report)

₩ 68,403,282,000

total scholarship support per year  
(based on 2016 Korea Government University Report)

## Taking Global Industry-University Cooperation to another level



## Diverse support programs for start-up business

Space for  
Student Start-up  
Businesses

Start-up  
Business  
Scholarships

Start-up  
Business  
Mentoring

Start-up  
Business  
Competition

Extracurricular  
Programs

Start-up  
Business  
Curriculum

# 03

## Dreaming of the Future with Hongik



140,000 alumni of Hongik University play a pivotal role in various fields, realizing their passions and dreams.

# Information of

## Undergraduate Majors [www.hongik.ac.kr](http://www.hongik.ac.kr)

### Seoul Campus

#### Seoul Campus Open Major

##### College of Engineering

School of Urban and Civil Engineering  
- Urban Engineering  
- Civil Engineering

School of Electronic and Electrical Engineering

School of Chemical Engineering and Materials Science  
- Materials Science and Engineering  
- Chemical Engineering

School of Information and Computer Engineering  
- Computer Engineering  
- Industrial and Information Engineering

Department of Mechanical and System Design Engineering

##### College of Architecture

School of Architecture  
- Architecture (5 years)  
- Interior Architecture

##### College of Business Administration

School of Business Administration  
- Business Administration

#### College of Liberal Arts

Department of English Language and Literature

Department of German Language and Literature

Department of French Language and Literature

Department of Korean Language and Literature

##### College of Law

School of Law  
- Private Law (Business and Information Law)  
- Public Law (Service Law)

##### College of Education

Department of Mathematics

Department of Korean Education

Department of English Education

Department of History Education

Department of Education

#### College of Fine Arts

College of Fine Arts Open Major

Department of Oriental Painting

Department of Painting

Department of Printmaking

Department of Sculpture

School of Design  
- Visual Communication Design  
- Industrial Design

Department of Metal Art and Design

Department of Ceramics and Glass

Department of Woodworking and Furniture Design

Department of Textile Art and Fashion Design

Department of Art Studies

##### School of Economics

- Economics

##### School of Design and Business Administration

### Sejong Campus

#### Sejong Campus Open Major

##### College of Science and Technology

Department of Electronic and Electrical Convergence Engineering

Department of Software and Communications Engineering

Department of Materials Science and Engineering

School of Architectural Engineering  
- Architecture (5 years)  
- Architectural Engineering

Department of Mechanical and Design Engineering

Department of Naval Architecture and Ocean Engineering

Department of Biological and Chemical Engineering

College of Science and Technology Open Major

##### School of Games

- Game Software (Engineering)  
- Game Graphics (Fine Arts)

##### College of Design and Art

School of Design Convergence  
School of Film and Animation

##### College of Business Management and Commerce

School of Business Management  
- Global Business Administration  
- Accounting  
- Finance and Insurance

##### School of Advertising and Public Relations

##### Department of Sports Science

## Graduate School Majors

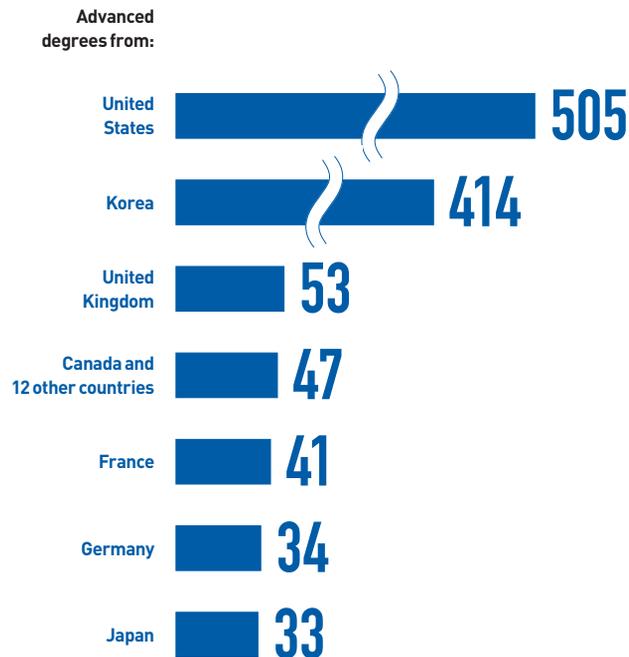
[grad.hongik.ac.kr](http://grad.hongik.ac.kr)

Seoul Campus	
<b>General Graduate School</b>	<b>Specialized Graduate School</b>
M.A. Program in 36 Departments and 1 College	Graduate School of Architecture and Urban Design
Ph.D. Program in 28 Departments	Graduate School of Business
	Graduate School of Education
	Graduate School of Fine Arts
<b>Professional Graduate School</b>	Graduate School of Advertising and Public Relations
International Design School for Advanced Studies	Graduate School of Design Contents (Graduate School of Industrial Arts)
	Graduate School of Film and Digital Media
	Graduate School of Performing Arts
	Graduate School of Fashion Design

Sejong Campus	
<b>General Graduate School</b>	<b>Specialized Graduate School</b>
M.A. Program in 15 Departments	Graduate School of Culture, Information and Public Policy
Ph.D. Program in 10 Departments	Graduate School of Smart Urban Science Management

## Renowned Faculty Members

1,127 notable faculty members from renowned universities  
(based on the final academic degree of 2017)



# 04

## Growing with Hongik



Hongik University fosters independent, creative, and cooperative persons who contribute to the advancement and welfare of the community.

# A Cradle of Creativity Achievements In & Out

## World acknowledgement of Hongik University students



## Interaction and Service



### Hongaram

Student ambassadors of Hongik University who perform PR activities on and off campus

### Hongik International Community Service Team

Renowned as one of the best university volunteer organizations in & out of the country, it serves the international community.

### HUAF

HUAF, Hongik University AD&PR Festival, is held every November where future advertising agents from about 20 Korean universities participate. It is the only AD&PR festival planned and run by college students in Korea.

## National Championship Athletic Activities

[home.hongik.ac.kr/o/spc](http://home.hongik.ac.kr/o/spc)



### Baseball Team

We have won three national championships in 2016 including the national baseball game and more. The national team won third place for two consecutive times in the '2016 U-23 World Baseball Championship'.

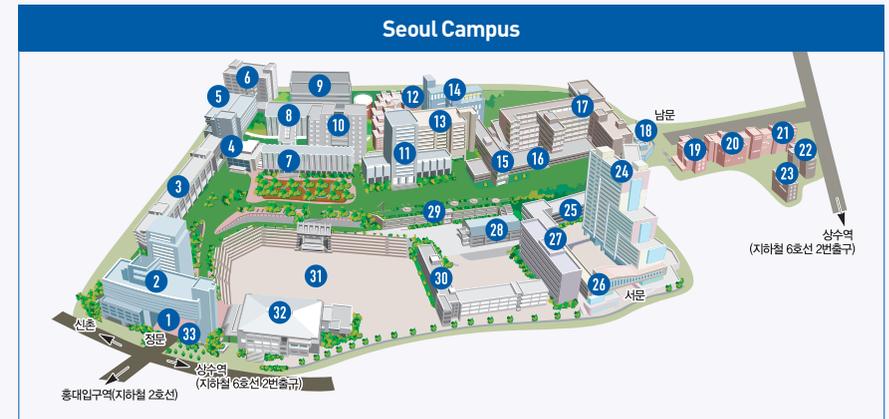
### Soccer Team

The lasting bond between the students and alumni is the pride of Hongik University soccer team. Kim Bo Kyung, an alumnus of Hongik and now member of the Jeonbuk Hyundai soccer team, donates a scholarship every year for Hongik student players.

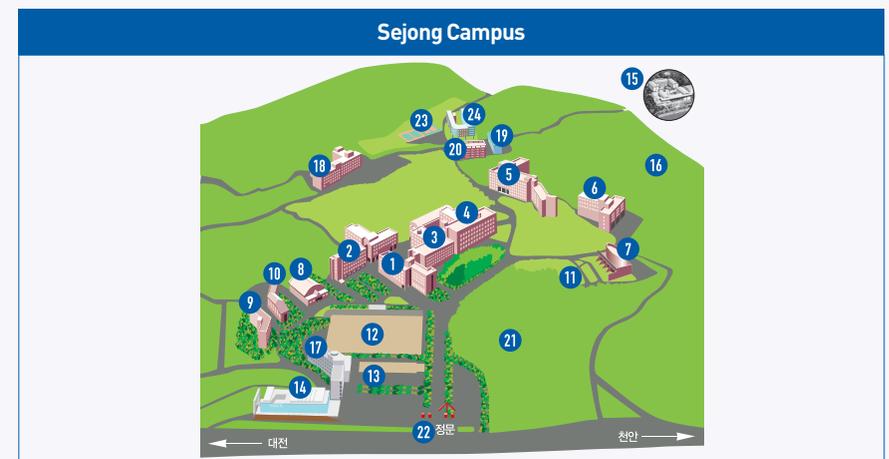
### Volleyball Team

Our volleyball team won numerous awards including the national championship of 2014 Volleyball league. We are one of the major contributors to Korea's volleyball advancement.

## Campus Information



- |                    |   |                                     |                      |
|--------------------|---|-------------------------------------|----------------------|
| 1 Main Gate        | 10 Information and Communication Center | 18 Humanities & Social Science D    | 27 Engineering BLD 4 |
| 2 Hong-Mun Hall    | 11 Mun-Heon Hall                        | 19 International Education BLD      | 28 Auditorium        |
| 3 Engineering BD 1 | 12 Fine Arts Studies BLD                | 20 South Gate Hall                  | 29 Lecture Hall 1    |
| 4 Wa-U Hall        | 13 Sculpture BLD                        | 21 Dormitory 1                      | 30 Lecture Hall 4    |
| 5 Engineering BD 3 | 14 Fine Arts Multipurpose BLD           | 22 International Language Institute | 31 Stadium           |
| 6 Science Building | 15 Humanities & Social Science B        | 23 Foreigner's Residence            | 32 Gymnasium         |
| 7 Student Center   | 16 Humanities & Social Science A        | 24 Dormitory 2                      | 33 Garam Hall        |
| 8 Main Library     | 17 Humanities & Social Science C        | 25 Lecture Hall 2                   |                      |
| 9 Engineering BD 2 |   | 26 Lecture Hall 3                   |                      |



- |                     |                           |   |                 |
|---------------------|---------------------------|---|-----------------|
| 1 Schoolhouse A     | 8 Gymnasium               | 15 Sejong Training Institute              | 22 Main Gate    |
| 2 Schoolhouse B     | 9 Dormitory (Male)        | 16 Golf Range                             | 23 Tennis Court |
| 3 Schoolhouse C     | 10 Dormitory (Female)     | 17 Student Center                         | 24 Sejong Hall  |
| 4 Schoolhouse D     | 11 Outdoor Sculpture Park | 18 Dormitory 2                            |                 |
| 5 Schoolhouse E     | 12 Soccer Stadium         | 19 Video Animation Filming Studio         |                 |
| 6 MoonJeong Library | 13 Basketball Court       | 20 Industry-University Cooperative Center |                 |
| 7 Hongik Art Hall   | 14 Multipurpose Gymnasium | 21 Outdoor Sculpture Field                |                 |

### **Seoul Campus**

94, Wausan-ro,  
Mapo-gu, Seoul City,  
Republic of Korea

### **Sejong Campus**

2639, Sejong-ro,  
Sejong City,  
Republic of Korea

### **Daehakro Campus**

57, Daehak-ro,  
Jongno-gu,  
Republic of Korea

