

K-Global

Graduate School of Business and Technology Convergence

- ✓ Duration of Study:
 - Research Track: 4 semesters (2 years)
 - Coursework Track: 5 semesters (2.5 years)
- ✓ Medium of Instruction: English (100%)
- ✓ Scholarships: Up to 100% each semester
- ✓ Classroom Loading: 1 day (6-9 hours) / week
 - Part-time job support during studies.
 - On-campus teaching and research jobs.
 - Personal research spaces and study labs.
 - Study abroad programs.
 - Industry training and internships.
 - Job-placement upon graduation.

How to Apply



Contact Us

 <https://kduglobal.ac.kr>

 info@kduniv.ac.kr

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Courses Offered

K-Global Graduate School of Business and Technology Convergence (K-Global GSBTC) offers the following graduate degree programs for international and domestic students:

- Master of Engineering in Artificial Intelligence and Data Science
- Master of Arts in International Business Administration
- Master of Arts in International Hospitality and Tourism Management

Career Opportunities

Our graduates are nurtured with a unique blend of skills that unlock a wide range of career opportunities at the forefront of emerging technologies, business and hospitality industries. K-Global GSBTC students are guaranteed professional career placement services upon successful graduation!

Graduate Requirements

Students must accumulate 30 credits (10 courses x 3 credits/subject) from the designated Core, Major Elective, and Convergence Elective units. Students on the research track are required to complete a dissertation through Research Projects.

Curriculum Outline

Core Courses	Major Elective Courses			Convergence Elective Courses
	Artificial Intelligence and Data Science	International Business Administration	International Hospitality and Tourism Management	
<ul style="list-style-type: none"> • Introduction to Business and Technology Convergence • Probability and Statistics • Applied Research Methodology • Programming 	<ul style="list-style-type: none"> • Neural Networks • Machine Learning • Deep Learning • Database Management Systems • Data Science • Data Mining • Seminar in AI Practices • Seminar in Data Science Practices 	<ul style="list-style-type: none"> • International Business Strategy • Digital Business Applications • Innovations and Entrepreneurship • International Economics and Finance • Data Analytics • Seminar in Business and Technology Practices 	<ul style="list-style-type: none"> • Strategic Management in Tourism and Hospitality • Global Trends in Food Service • Project Management in Tourism and Hospitality • Applied Human Resource Management • Global Dynamics in Tourism and Hospitality • New Ventures Formulation in Business • Seminar in Hospitality and Tourism Practices 	<ul style="list-style-type: none"> • Advanced Computer Vision • AI in Healthcare • Natural Language Processing • Reinforcement Learning • Big Data Analytics and Visualization • Internet of Things (IoT) • Project Management • Business Intelligence • SNS and Media Communications • Special Topics in Business and Technology • Innovative Marketing for Sustainable Destinations • Venue Operations and Management • Hospitality Supply Chain Management • Transformational Leadership in Hospitality • Lifestyle and Wellness Management • Professional Seminar in Tourism and Hospitality • Research Project I • Research Project II

Course offering are subject to revision.