

K-Global

Graduate School of
Business and
Technology Convergence

Master of Arts in

International Business Administration

- Medium of Instruction: English (100%)
- Scholarships: Up to 100% each semester
- Duration of Study:
 - Research Track: 4 semesters (2 years)
 - Coursework Track: 5 semesters (2.5 years)
- Classroom Loading:
 - 15 Weeks/Semester
 - 1 Day/Week

How to Apply



Program Description

The Master of Arts degree course in International Business Administration (IBA) program aims to prepare graduates for leadership roles in multinational corporations, international organizations, global consultancy firms, and entrepreneurial ventures, enabling them to navigate and succeed in the increasing dynamic and complex landscape of international business operations and technological advancements.

Career Opportunities

The K-Global IBA graduates are nurtured with a unique blend of skills that unlock a wide range of career opportunities at the forefront of advancing technologies. Among many, the examples of professions that our IBA graduates can pursue include International Business Manager, Export/Import Manager, Operations Manager, Financial Manager, Digital Marketing Manager, Business Data Analyst, Global E-commerce Specialist, Business AI Supervisor, and Media and Communications Manager.

Curriculum Components

The students must acquire at least 30 credits from the designated Core (9 credits), Major Elective (12 credits), and Convergence Elective (9 credits) courses for graduation.

Core Courses	Major Elective Courses	Convergence Elective Courses
<ul style="list-style-type: none">• Introduction to Business and Technology Convergence• Probability and Statistics• Applied Research Methodology• Programming	<ul style="list-style-type: none">• International Business Strategy• Digital Business Applications• Innovations and Entrepreneurship• International Economics and Finance• Data Analytics• Seminar in Business and Technology Practices	<ul style="list-style-type: none">• Advanced Computer Vision• AI in Healthcare• Natural Language Processing• Reinforcement Learning• Big Data Analytics and Visualization• Internet of Things (IoT)• Project Management• Business Intelligence• SNS and Media Communications• Special Topics in Business and Technology• Innovative Marketing for Sustainable Destinations• Venue Operations and Management• Hospitality Supply Chain Management• Transformational Leadership in Hospitality• Lifestyle and Wellness Management• Professional Seminar in Tourism and Hospitality• Research Project I• Research Project II

Why K-Global Graduate School

- All graduate degree courses are delivered entirely in English.
- The curriculums offer interdisciplinary convergence-tailored learning in the fields of business, computing technologies, and global hospitality
- Students are guaranteed professional career placement services upon successful graduation.
- Over 20 types of international student support services, including part-time job placement during studies.
- On-campus research and teaching assistant jobs.
- Scholarships up to 100% for each semester.
- Industry internships and study abroad opportunities at KDU Global's prominent partner universities in Australia, Canada, USA, Europe, and Asia.

Contact Us

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