

K-Global

Graduate School of
Business and
Technology Convergence

Master of Arts in
**International
Hospitality
and
Tourism
Management**

How to Apply



- Medium of Instruction: English (100%)
- Scholarships: Up to 100% each semester
- Duration of Study:
 - Research Track: 4 semesters (2 years)
 - Coursework Track: 5 semesters (2.5 years)
- Classroom Loading:
 - 15 Weeks/Semester
 - 1 Day/Week

Program Description

The K-Global graduate degree course in International Hospitality and Tourism Management (IHTM) is intended to nurture professionals who are eager and able to explore and implement cutting-edge technologies and know-hows in hospitality businesses and operations. By providing comprehensive and interdisciplinary training, the course prepares its graduates with concrete skills in project management, strategic planning and business venture operations, human resource and innovations management, utilization of information technologies and data science tools, media management and communications in the hospitality and tourism industries worldwide.

Career Opportunities

Our IHTM graduates are expected to pursue successful careers and employment opportunities both in Korea and abroad as Hotel Managers, Front Office Managers, Operations Managers, Housekeeping Managers, Restaurant Managers, Catering Managers, Beverage Specialists, Travel Consultants, Event Planners, Convention Services Managers and Adventure Tourism Specialists.

Curriculum Components

The students must acquire at least 30 credits from the designated Core (9 credits), Major Elective (12 credits), and Convergence Elective (9 credits) courses for graduation.

Core Courses	Major Elective Courses	Convergence Elective Courses
<ul style="list-style-type: none">• Introduction to Business and Technology Convergence• Probability and Statistics• Applied Research Methodology• Programming	<ul style="list-style-type: none">• Strategic Management in Tourism and Hospitality• Global Trends in Food Service• Project Management in Tourism and Hospitality• Applied Human Resource Management• Global Dynamics in Tourism and Hospitality• New Ventures Formulation in Business• Seminar in Hospitality and Tourism Practices	<ul style="list-style-type: none">• Advanced Computer Vision• AI in Healthcare• Natural Language Processing• Reinforcement Learning• Big Data Analytics and Visualization• Internet of Things (IoT)• Project Management• Business Intelligence• SNS and Media Communications• Special Topics in Business and Technology• Innovative Marketing for Sustainable Destinations• Venue Operations and Management• Hospitality Supply Chain Management• Transformational Leadership in Hospitality• Lifestyle and Wellness Management• Professional Seminar in Tourism and Hospitality• Research Project I• Research Project II

Why K-Global Graduate School

- All graduate degree courses are delivered entirely in English.
- The curriculums offer interdisciplinary convergence-tailored learning in the fields of business, computing technologies, and global hospitality
- Students are guaranteed professional career placement services upon successful graduation.
- Over 20 types of international student support services, including part-time job placement during studies.
- On-campus research and teaching assistant jobs.
- Scholarships up to 100% for each semester.
- Industry internships and study abroad opportunities at KDU Global's prominent partner universities in Australia, Canada, USA, Europe, and Asia.

Contact Us

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