

Undergraduate Program in

International Hotel Management

Medium of Instruction: English (100%)

Duration of Study: 4 years



We lead the world with new traditions!

Program Description

The Bachelor of International Hotel Management (IHM) program is designed to prepare professionals for the increasingly competitive global hospitality industry. We offer a customized, cutting-edge curriculum at KDU Global that is designed to provide students with in-depth theoretical knowledge as well as extensive hands-on skills in a culturally diverse, family-like environment. Our graduates are expected to become highly employable hoteliers, restaurateurs, and entrepreneurs specializing in five major areas: Hotel Organization and Operations; Tourism Development and Marketing; Business, Finance and Entrepreneurship; Business Intelligence and Information Systems; Trends and Globalization.

Career Opportunities

The IHM graduates from KDU Global have diverse career opportunities across various sectors. They can work as hotel managers, overseeing daily operations, or as front office and guest relations managers, ensuring smooth customer experiences. In the restaurant industry, career tracks such as restaurant managers, food and beverage managers, and bar managers are readily available both in Korea and abroad. Our graduates can also pursue careers in events planning, such as event coordinators or banquet managers, organizing events and conferences. Ample opportunities are available for those who would like to work as tour guides, travel agents, and tourism development officers in the tourism industry, promoting travel experiences worldwide. Graduates with a passion for cruise ships and resort management can start their professional journeys as cruise directors and resort operations managers. Those with an entrepreneurial spirit can start their own hotels, restaurants, or travel businesses, offering customized hospitality services.

Curriculum Components

Hotel Organization and Operations	Tourism Development and Marketing	Business, Finance and Entrepreneurship	Business Intelligence and Information Systems	Trends and Globalization	Liberal Arts Education
Introduction to Hospitality Industry	Introduction to Tourism	Principles of Accounting	Computer Applications	Global Gastronomy	Global Hospitality Etiquette and Professional Development
Managing Kitchen Operations	Leisure and Resort Management	Principles of Management	Statistics	Mixology and Bar Management	Understanding Korean Culture
Managing Front Office Operations	Global Tour Guiding and Travel Management	Human Resource Management	Smart Services in Tourism and Hospitality	Luxury and Brand Management	English Correspondence
Managing Housekeeping Operations	Sustainable Hospitality and Tourism	Hospitality Entrepreneurship	Hotel Property Management System	Food and Beverage Service Standard Practices	Communication in Korean
Food and Beverage Management	Hospitality Marketing	Financial Management	Hospitality Digital Marketing	Current Trends and Issues in Hospitality Industry	Research Methodology
Hotel Managerial Control and Revenue Management	Tourism and Hospitality Law	Geography and Economics in Tourism and Hospitality	Business Intelligence	Hotel Management Capstone Project	Career Training and Workshops
Meeting, Incentive, Convention and Events Management		Customer Relations and Service Quality Management			Seminars on Hospitality Practices
		Global Strategic Management			

“Leading in quality, service, culture, and brand in the global hospitality education!”

Apply Now



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