aSSIST University

Innovation and Management of
Future Education

# Korean Education Management MBA/Ph.D. Course



## *The First Mover*

### - Leading AI Advanced Management Paradigm

**aSSIST University** is the first and only master's and doctorate-oriented business school in Korea, established in 2004 by transferring educational programs that had been conducted since 1995 by the Institute for Industrial Policy Studies (IPS), a related organization of aSSIST. aSSIST operates MBA programs, doctoral programs in business administration, and CEO/executive programs with the goal of Aiming to cultivate specialized business leaders capable of creating sustainable management. In 2022, aSSIST has been approved by the Ministry of Education as an AI graduate school and has been actively operating specialized programs in AI.

- Master's and doctoral programs in business administration with world-renowned universities(Alto University, State University of New York at Stony Brook, Business School Lausanne, Franklin University, Cheung Kong Graduate School of Business)
- An open platform system comprising the best faculty from Korea and abroad also invites excellent experts in each field as faculty
- No. 1 business school for educating core corporate talents, chosen by more than 200 companies for management education

## aSSIST Features

**BIGGEST**

- The Biggest scale of graduates in number (on a single MBA degree basis)
- More than 6,000 MBA graduates, 250 Ph.D. graduates, and 1,500 CEO alumni

**LONGEST**

- Running dual-degree courses with global universities for the longest period (more than 28 years)
- Aalto University(Finland, 1995-)
- Stony Brook University (U.S, 1999-)

**BSET**

- About 250 major domestic, global, financial, media companies and government organizations dispatch talented managers
- High degree of student satisfaction and preference for the courses

## Why, aSSIST University?

**1st**

**First Mover**

Fist MBA Course in Korea
(Finland, Alto University)

**4T**

**aSSIST Educational Philosophy**

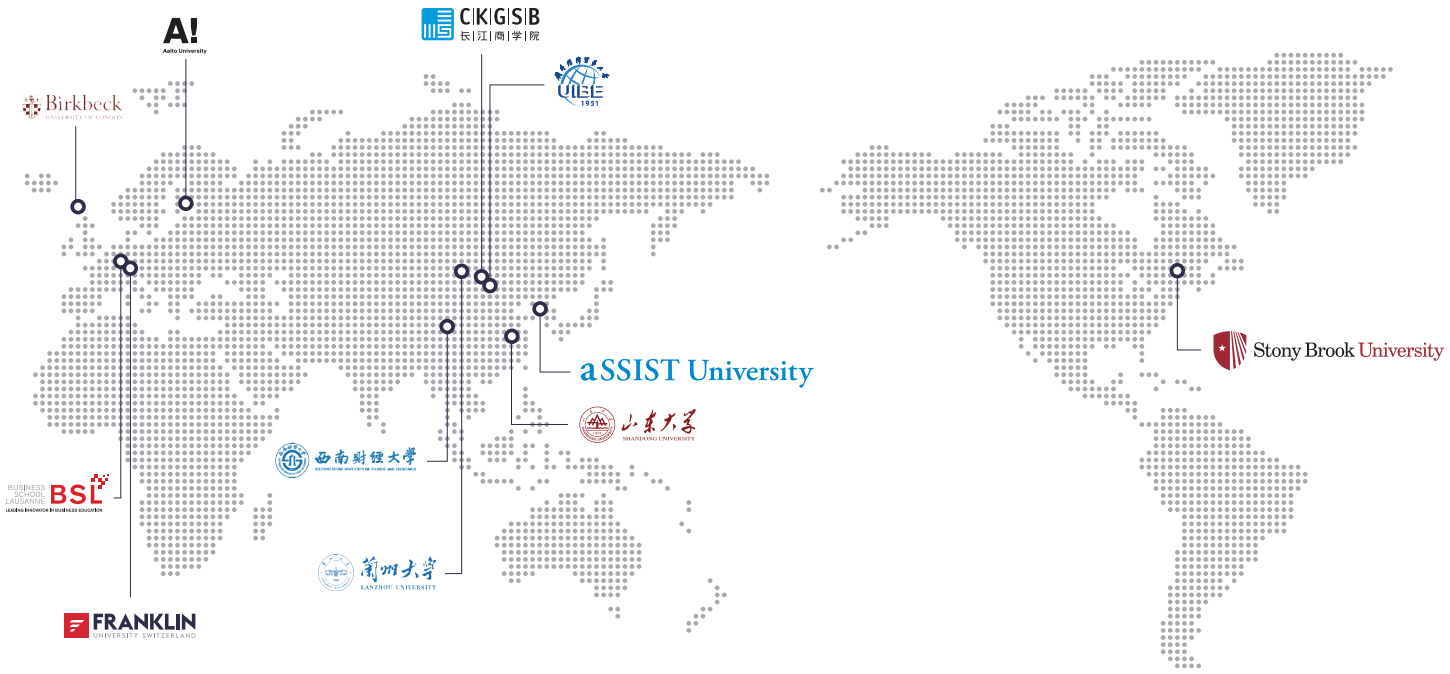
eThics, Teamwork
Technology, sTorytelling

**12,500+**

**Number of Graduates**

Degree Course 6,000+,
Non-degree Course 6,500+

## aSSIST **Global Partnership**




## aSSIST **Major Dual-degree courses**

**Aalto University, Finland**
EXECUTIVE MBA

**Stony Brook University, U.S**
TECHNOLOGICAL MANAGEMENT MS

**Franklin University, Switzerland**
AI EMBA(BIG DATA, STRATEGIC MANAGEMENT)
VENTURE CAPITAL EMBA

**Franklin University, Switzerland**
Doctorate in Business Administration (DBA)

**Business School Lausanne, Switzerland**
Doctorate in Business Administration (DBA)

**Birkbeck University, England**
Ph.D in Management

## Why, aSSIST University?

**89%**
**Field Application**
(Survey of graduates in 2007)

**93%**
**Willingness to recommend**
(Survey of graduates in 2007)

**250+**
**Number of companies dispatched**

aSSIST
## Korean Education Management MBA/Ph.D.

### 1 Train Education Management Professionals

- Knowledge learning of necessary for educational management such as establishing and operating educational institutions and managing faculty and staff
- Explore the roles and qualities of education managers, including education management leadership and institutional consulting

### 2 Learn and Utilize 4th Industrial Revolution Technologies including AI

- Understand, utilize, and apply the latest knowledge required for education in the AI era and the future education environment
- Learn method for natural language processing(data analysis, utilization of AI technology in education)

### 3 Professional education and activities in Korean Studies, Korean language and culture

- Understand Korean studies and knowledge learning in the areas of Korean business, economy, politics, history, arts and language
- Composition of the best faculty members in Korea as well as inviting the best experts in each field as faculty members (open platform system)
- Support for various self-organized activities such as special lectures by experts on Korean studies, the Korean language, Korean culture and multiculturalism, book clubs, group study activities, etc.
- Explore your major career path through on-the-job training linked to Korean language education organizations

### 4 Certification of Korean Language Teacher (Level 2)

- Acquire the qualification to apply for certification to teach Korean around the world

aSSIST
## Korean Education Management MBA/Ph.D. Partners Univ./Companies

Partner University : Dalian University of Foreign Languages | Jiangsu University of Technology | Vietnam UEF | Vietnam Van Lang University | Danang University of Foreign Language Studies in Vietnam

Partner Company : CommunicationBooks, Inc. | SELVAS AI Inc. | BAIKAL AI Inc. | Intube Inc

## Master's Program

### Program Overview & Curriculum

※ **Semester Start:** March, September

※ **Class Time:** Weekdays mornings to afternoons

| Program | Period | Required Credits | Gradtion Requirements | Awarded Degree |
|---|---|---|---|---|
| Master's | 1 year | 45 Credits | Completion of required credits & Business Project | Master of Business Administration (Specific Major: Korean Education Management) |

| Item | Modules | |
|---|---|---|
| MBA Required courses | More than 16 credits | Total Credits **45 credits or more** Only for students who submit a proof of employment(more than 5years), required credits for graduation are 36 credits(or more). (General Electives are waived.) |
| KEM specialized courses | More than 19 credits | |
| General Electives | More than 7 credits | |
| Business Project | More than 3 credits | |

※ Composition of credits and courses are subject to change.

## Ph.D.

### Program Overview & Curriculum

※ **Semester Start:** March, September

※ **Class Time:** Weekdays mornings to afternoons

| Program | Period | Required Credits | Gradtion Requirements | Awarded Degree |
|---|---|---|---|---|
| Ph.D | 2 year (4 semesters) | 36 Credits 48 Credits | Completion of required credits & Present a thesis at conferences & Dissertation approved | PhD (Specific Major: Korean Education Management) |

| Item | Required Credits | |
|---|---|---|
| Required Business Administration Subjects and Research Methodology | More than 12 credits | Total Credits **36 credits or more** |
| KEM specialized courses | More than 20 credits | |
| Research | 4 credits | |

※ Students who hold non-MBA degree required to take 12 more credits from MBA course(required 48 credits in total)

※ Composition of credits and courses are subject to change.

## Head Professor



### KIM YU MI | Head Professor | Ph.D.

- Current) Head professor of Korean Education Management department at aSSIST University.
- Current) Professor of Glbal Human Resources Department/Graduate School of Education at Yonsei University
- Current) General director of the Korean Language And Culture Education Society
- Current) K-MOOK content judge
- Professor at Institute of Language Education at Kyunghee University
- Professor at Korean Language Department and International Language Culture Graduate School at Kyunghee University
- Developing Korean language curriculum for international elementary and secondary schools
- Training Korean teacher education and evaluation (TOPIK, SKA)
- Developing online Korean language education (MOOC, Korea Cyber University, Korea Communications University, KBS Standard Korean), etc

SEOUL SCHOOL OF INTEGRATED SCIENCES & TECHNOLOGIES

aSSIST

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|---|---|
| **Eligibility** | • Master's Program Applicants: Bachelor's degree holder or expected graduate to be conferred with a Bachelor's degree from 4-year domestic/international universities.<br>• Doctoral Program Applicants: Master's degree holder or expected graduate to be conferred with a Master's degree from 4-year domestic/international universities.<br>• a person who has no reason to be disqualified from traveling abroad.<br>• TOPIK certification level 3 or higher obtained within the last 2 years (Even without a language proficiency score, Korean-speaking individuals who are capable of studying in Korean can apply.) |
| **Required Documents** | • Confirmation of document submission (aSSIST form)<br>• Application (aSSIST form)<br>• Study Plan (aSSIST form)<br>• 1 copy of passport<br>• 1 copy of final academic graduation certification(in English or Korean version).<br>• 1 copy of final academic transcript(in English or Korean version)<br>• 1 copy of TOPIK certification<br>※Forms can be downloaded from aSSIST University website. |
| **Submission of Required Document** | **Address:**<br>KEM Master's (or Doctoral) Program, aSSIST university<br>46 Ewhayeodae 2-gil, Seodaemun-gu, Seoul, Korea(03767)<br>• both on-site and postal mail submission available<br>※All submitted documents will not be returned. |
| **Inquiry/Contact** | • aSSIST Korean Education Management Manager<br>kem@assist.ac.kr |