2023-Spring Semester the Graduate School of Sun Moon University Applicant Survey

Dear Applicants,

Thank you for your application to the Graduate School of Sun Moon University. The purpose of this survey is to gather your opinions on admission procedures. The information obtained from you will help us establish a better admission policy and improve educational environment for graduate students. Please help us make our university and educational environmental better by filling out this survey.

**Dean of the Graduate School of Sun Moon University**

※ Please check “O” all that apply.

# Ⅰ General Questions

1. Employment Status
   1. Seeking employment Graduates from this school

a. Employed

* 1. Undertaking full-time study

1-1. If you are employed, how long have you worked at your current job?

a. Less than 5 years b. 5 to 10 years

c. 10 to 20 years d. More than 20 years

1. Gender : a. Male b. Female
2. Address : (country, state and city only)
3. Name of the department and major you're apply for

|  |  |  |
| --- | --- | --- |
| Graduate School (General, Special Graduate School) | Department/Major | Course |
|  |  |  |

(e.g., The Department of Korean Language and Literature in The Graduate School)

1. Are you a graduate of Sun Moon University? Yes / No

# Ⅱ Reasons to Begin Graduate Program

1. What made you choose graduate program of Sun Moon University?
   1. to get a degree b. to find a job after graduation
2. to get promotion and a salary raise
3. Personal intellectual enrichment and skill development
4. How did you hear about our school? (Please pick two.)
   1. Friends and acquaintances b. School website

c. Banners d. Newspaper ads or leaflets

e. School admission plan f. Online information(blogs and social

media)

1. Other

2-1. If you pick a, who recommended this school to you?

* 1. Current students b. Graduates from this school

c. Professors d. Friends and acquaintances

1. What promotional materials did you ever see during the Graduate School application process? (Please check all that apply)
   1. School websites b. Shuttle bus advertising

c. Banners at off-campus locations d. Leaflets in newspapers

1. Newspaper advertisements in Cheonan and Asan regions

g. Notices for admission sent to companies

and institutions

i. Notices on social network sites of Sun Moon University

k. On-Campus Banners and Admission

guides

1. An official letter of admission guide on Graduate School

h. Notices on bulletin boards of apartment

buildings

j. Banners at on-campus locations

l. Leaflets on school bulletin boards

m. Promotional video broadcast on campus n. Other(Please specify)

1. Among your answers above, what was the most impressive one?
   1. School websites b. Shuttle bus advertising

c. Banners at off-campus locations d. Leaflets in newspapers

1. Newspaper advertisements in Cheonan and Asan regions

g. Notices for admission sent to companies

and institutions

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1. Who had the most influence on your decision ?
   1. Professors b. Family

c. friends d. fellow workers

e. Other

1. What do you want to know about this school?

Please pick two and rank them. (1 2 )

* 1. Degree requirements b. Scholarships

c. Tuition Fees d. Prospect of landing a job after

graduation

e. Programs f. Other

1. Which of the following attracted you to study at the Sun Moon University? Please pick three and rank them. (1 2 3 )
   1. Affordable tuition fees b. Scholarships

c. Quality of faculty d. Educational environment and facilities

e. Easiness to obtain a degree f. Location

g. School reputation h. Other

1. Are you applying to other schools?
   1. Yes b. No
2. What department do you want to be newly established in the Graduate School of Sun Moon University?
3. Could you provide suggestions to how we can improve application process?

Thank you for kindly participating in this survey!